



Sep 22, 2025

## MOHAMMAD REZAALI

has successfully completed

### Digital Marketing Implementation: Executing Strategies in a Connected, Data-Driven World

an online non-credit course authorized by University of Illinois Urbana-Champaign and offered through Coursera

A handwritten signature in black ink, appearing to read 'Mike Yao'.

Mike Yao

Professor of Digital Media, Head of the Charles H. Sandage Department of Advertising in the College of Media, Affiliated Professor of Business Administration  
Gies College of Business  
University of Illinois Urbana-Champaign

A handwritten signature in black ink, appearing to read 'Marisa Peacock'.

Marisa Peacock

Professor of Business Administration  
Gies College of Business  
University of Illinois Urbana-Champaign

## COURSE CERTIFICATE



Verify at:  
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Coursera has confirmed the identity of this individual and their participation in the course.